

the gate

your portal to Cairns



The Gate is a portal to Cairns lifestyle; a fortnightly publication bringing the latest and greatest the tropical city has to offer to its readers. Lifestyle, entertainment and community news is the heart and soul of The Gate.

The Gate is available free of charge from over 1000 outlets from Gordonvale to Port Douglas. Pick one up from restaurants, hotels, shopping centres, language schools, backpacker's accommodation, and TAFE and James Cook University student associations.

Advertising Opportunities

	Colour	Spot	Mono
Full Page	\$1350	\$1150	\$950
Half page	\$810	\$690	\$570
Third page	\$675	\$575	\$475
Quarter page	\$540	\$460	\$380
Sixth page	\$405	\$345	\$285

Classifieds

1 Unit @ \$55 each
59.5mm x 30mm

Right hand page attracts a 20% loading cost
Inside Front Cover attracts a 50% cost
Back Cover page attracts a 100% loading cost
Inside Back Cover page attracts a 75% cost

Conditions

A PDF file will be emailed for approval.
Black and white proof copies of artwork will be faxed for approval where email is not available.
Colour proofs are not available.

- All prices/quotes include GST

Artwork Specifications

Advertisement Sizes (no bleed)

Full Page	247mm x 330mm
Half Page Horizontal	247mm x 163.5mm
Half Page Vertical	120mm x 330mm
Third Page Horizontal	247mm x 108mm
Third Page Vertical	80mm x 330mm
Quarter Page	120mm x 163.5mm
Sixth Page	120mm x 108mm

Please note: All advertisement copy and images are to be contained within page border specifications.

Required Artwork Format

Please supply artwork as high resolution PDF files no less than 300dpi, ensure fonts are embedded and files/colours in artwork are cmyk. Save files to size of ad, no bleed necessary.

In the instance of a spot colour ad please supply the pdf with black separation and all spot information to be supplied as magenta, cyan and yellow to be omitted.



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